



AUGUST 2026

NEWSLETTER



BACK TO SCHOOL



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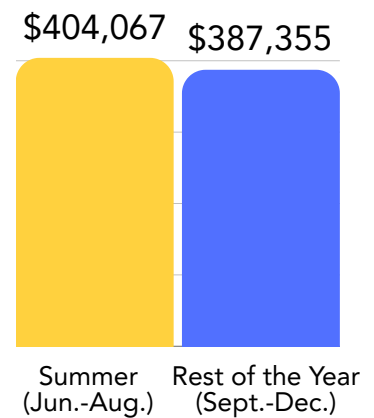
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Two Big Reasons to Move This Summer

There's an Average of 32% More Fresh Listings in Summer



Homes Sell for an Average of 4% More During the Summer



Source: National Association of Realtors

COMPROMISE IS THE NEW NORM

46% of sellers gave concessions

61% of builders offered incentives

Source: Redfin, NAHB

Save the date

Family Fall Photos: October 11

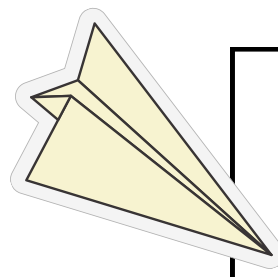
Visit Santa: December 6

JOIN THE SANDY SIDDONS REALTY GROUP FANTASY FOOTBALL LEAGUE

SSRG fantasy football league is back for another season, and it's open to everyone. Free to join, with gift card prizes for the winners. Sign up with your name, email, phone, and a bit about your fantasy football experience, and we'll send the league details before the season kicks off.



Central Indiana Real Estate Update



For the month of June, 2026, Single Family Homes (\$ rounded)

County	# Active Ave. Price	# Pending Ave. List \$	# Sold Ave. \$	Sold Median Days on Market Ave.	List Price to Sold Price
Boone	207 \$750,400	167 \$689,300	160 \$645,100	6	100%
Hamilton	567 \$649,500	227 \$639,200	667 \$520,500	6	99%
Hancock	110 \$418,000	106 \$408,000	170 \$367,000	20	99%
Hendricks	438 \$409,700	266 \$383,000	296 \$383,000	9	99%
Johnson	481 \$395,000	284 \$367,500	235 \$372,500	13	98%
Madison	114 \$233,500	80 \$234,600	177 \$223,000	13	97.8%
Marion	559 \$231,600	441 \$244,600	1,000 \$245,000	39	96.5%

August 7-23, 2026

State Fairgrounds
1202 E. 38TH St.
Indianapolis, IN 46205



August 26th is
National Dog Day!

Keep Your Home Safer While You're On Vacation

- Have lawn mowed and yardwork done. In winter sidewalks should be shoveled.
- Put things away. Lawn furniture, bicycle, etc. should be put away before leaving. Items left out can be stolen easily.
- Stop all deliveries or have someone pick up deliveries daily. Notify police and a trusted neighbor of your planned absence and length of time you will be gone.
- Don't discuss your absence in public, and don't give information about your vacation to the newspapers. You can give details when you return.
- Move valuables so they can't be seen from windows. Be sure you have a list of small appliances and valuables.
- Arrange inspection by a trusted neighbor if you will be gone more than a few days, to be sure nothing has been disturbed.
- Don't close blinds, pull shades down, or do other things that advertise that the house is empty.
- Use clock-timer or a photoelectric relay to turn lights on and off at certain times, giving the house an occupied look.
- Alter lighting pattern for added protection. Have your neighbor rearrange the timer-controlled lights to present a different pattern for a part of your absence.
- In case of a break-in, a neighbor should know how to reach you and your insurance agent, and they should give the information to police when reporting a suspected burglary.



Let's Talk™



"You're off to great places! Today is your day!
Your mountain is waiting. So ... get on your way!"
— Dr. Seuss, "Oh, the Places You'll Go!"